Course 23 — Generative AI for Design Workflow & Ideation

Tier: 1 (Facilitator) · **Days:** 2 · **Cohort max:** 20 · **Ratio:** 1:20
Prerequisites: Graphic/visual design experience.
Tools provisioned: Midjourney/DALL·E/Stable Diffusion access, LLM access, style-library workspace.

Day 1 — Image generation tools: prompt structure, style control, iteration; copyright and licensing landscape.
Day 2 — Integrating AI into client workflow: mood boards, concept exploration, asset variation; ethical use and client disclosure; building a personal style library.

Capstone artifact: Client-ready concept package using AI-assisted workflow.
Tutor certification: Tier 1 + observed module delivery.
Kit-specific notes: Copyright-disclosure checklist mandatory.

www.adeptelitesconsulting.com
info@adeptelitesconsulting.com • +254 182 837 692
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